

Position: Senior Strategist

CRI Communications, headquartered in Atlanta, GA, is a growing corporate communications firm serving many Fortune 500 clients in the development and production of their stakeholder communications. Our clients represent some of the most well-known corporate names and brands in the U.S. We specialize in customized corporate social responsibility/sustainability reports and annual reports, which can range from a few to more than 100 pages, in both digital and print formats. In addition, we provide clients with a range of sustainability communications consulting services. Our work environment is collaborative, casual and fast-paced.

The Position & Role

We are seeking a strategic, highly experienced communications professional to join our team as a Senior Strategist. This senior role has comprehensive responsibility for analyzing, concepting, organizing and writing reports for a portion of our client roster. This position works collaboratively with art directors and our account service team and other CRI professionals to take a project from initial concept to final delivery.

In addition to working on designated reporting projects, this position will also be a key part of our strategy team and contribute expertise and thought leadership for the broader range of services described above, in particular ESG strategy development as well as ESG ratings/rankings advisory.

The Right Person

If you are the ideal candidate, you love organizing editorial content into a format that makes sense to readers. You relish using your talent for theming, writing and storytelling to transform disparate pieces of information into a compelling narrative. You have a knack for finding creative ways to craft complex information into clear communication.

In this client-facing role you are skilled at interacting with and providing guidance to a range of clients, from corporate communications, IR and sustainability professionals to members of senior management, including CEOs. You know how to ask intelligent, detailed questions of C-suite leadership and/or subject matter experts and identify the most relevant and compelling information they provide. You are resourceful and can devise effective solutions when faced with insufficient information or uncertain client direction. Working in conjunction with our client service team, your strong presentation skills will be used to present concepts for report editorial structure and design, incorporate client feedback and secure approval of the creative approach for each report.

You possess a strong working knowledge of all aspects of ESG/sustainability reporting and communications, including reporting principles, such as materiality, ESG topics and reporting frameworks, such as GRI, SASB and TCFD. You have a strong interest in staying abreast of evolving communication and reporting trends and enjoy providing counsel to clients on these matters.

You also have a strong interest in business strategy and enjoy learning the unique dynamics of companies and their industries. You are thoughtful and articulate, with the ability to counsel clients about their communications needs, work well in a team environment and thrive in a deadline-driven setting.

Requirements

- A passion to understand, interpret and communicate business/financial/CSR strategy
- Insight and creativity to develop a compelling narrative aligned with unique client needs
- 7 to 10+ years of communications experience in an agency or corporate setting
- Excellent and proven long-format writing skills as demonstrated by previous business writing experience in a corporate or agency setting
- Strong organizational skills, with the ability to synthesize vast research and source materials, including financial and CSR metrics, into clear and cohesive editorial content
- Skilled at interviewing SMEs and interacting with clients at all levels, including C-suite executives
- Comfortable with deadlines and fast turnaround assignments, and with managing projects that extend over many months
- General knowledge of business strategy, financial reporting and/or ESG topics (climate change, environmental strategy, workforce diversity, labor rights, ethics, governance, etc.)
- Previous experience with the Global Reporting Initiative (GRI) and/or Dow Jones Sustainability Index (DJSI) and other sustainability disclosures extremely helpful
- Client-focused with a passion to exceed expectations
- Team-oriented, with the ability to work both collaboratively and independently in a fast-paced agency setting.

This is a full-time position with attractive benefits. While the majority of CRI's team works out of Atlanta, we also have staff throughout the country. Depending on current pandemic guidelines

and dynamics, you will be expected to travel periodically to Atlanta as well as to client meetings around the country.

Candidates should provide a resume, at least three writing samples and be willing to complete a writing assignment as part of the interview process.

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