

## Position: Content Strategist & Writer

### Our Firm

CRI Communications, headquartered in Atlanta, GA, is a growing corporate communications firm serving many Fortune 500 clients in the development and production of their stakeholder communications. Our clients represent some of the most well-known corporate names and brands in the U.S. We specialize in customized corporate social responsibility/sustainability reports and annual reports, which can range from a few to more than 100 pages, in both digital and print formats. In addition, we provide clients with a range of sustainability communications consulting services. Our work environment is collaborative, casual and fast-paced.

### The Right Person

We are looking for a highly creative and motivated self-starter to join our team as a Content Strategist/Writer. The right candidate for this position:

- Uses a talent for writing and storytelling to transform disparate pieces of information into cohesive narratives
- Understands how to evaluate source material and determine how best to present it editorially—whether as a background narrative, first-person message, feature story, sidebar or infographic
- Is equally comfortable working independently on drafts and leading copy review meetings with report contributors
- Has a knack for finding creative ways to convey complex information clearly
- Is resourceful about finding information and determining a course of action in the absence of client direction
- Has a strong interest in business strategy, corporate social impact and sustainability and enjoys learning the dynamics of various industries
- Enjoys researching trends in corporate report content and design and offers new ideas for how to approach content
- Is able to listen closely to clients' needs and goals and provide recommendations about their communications in a confident and professional manner
- Works well in a team environment and thrives in deadline-driven situations

### Requirements

- Excellent long-form writing skills as demonstrated by previous writing experience in a corporate or agency setting

- Portfolio of writing work that demonstrates a preference for clear writing over business jargon
- Effective interview skills and ability to interact with subject matter experts at all levels of client companies
- Strong organizational capabilities, including the ability to manage large volumes of disparate content
- Attention to detail and an ability to copyedit their own and others' work
- Ability to work independently to complete assignments within strict deadlines
- A passion for understanding, interpreting and communicating business/CSR strategy
- General knowledge of business strategy, financial reporting and/or CSR topics (climate change, workforce diversity, labor rights, ethics, governance, etc.)
- Previous experience with ESG reporting frameworks (GRI, SASB, TCFD, etc.) extremely helpful, but not required
- Client-focused with a desire to exceed expectations

This is a full-time position with an attractive benefits package and remote working opportunity. Interested candidates should submit a resume and three writing samples to [careers@corporatereport.com](mailto:careers@corporatereport.com).