

## Art Director

### Who We Are

CRI Communications is a growing corporate communications firm. Our clients represent some of the most well-known corporate names and brands in the U.S. We specialize in customized corporate social responsibility/sustainability reports and annual reports, which can range from a few to more than 100 pages, in both digital and print formats. In addition, we provide clients with a range of sustainability communications consulting services. Our work environment is collaborative, casual and fast-paced.

### The Right Person

We are looking for highly creative, motivated, self-starting individuals to join our team as an **Art Director**. You are the right candidate for this position if....

You have a passion for sustainability.

You love designing work that is highly editorial and data-driven in nature. Something you can sink your teeth into.

You have the skills and ability to sustain a creative direction over the course of a 16-to-150-page print document or a 40-50-page web site.

You know how to use graphics to present and support narrative copy and data in distinct ways. You realize that templated design has limitations in this environment. You are excited by the fact that our clients will look to you for innovation on the digital front, as well as strong visual concepts around the layout of content on the print side.

You enjoy “owning” an entire project and relish the opportunity to create all graphic aspects of the project rather than being one member of a team that contributes different graphic elements and sections to a project.

Your creativity has a flexible and broad range: developing templated pages or unique visual experiences. You are capable of finding fresh ways to present content year in and year out – even when the story does not change dramatically.

You are able to articulate and present creative ideas to our internal strategy and account teams. You thrive in a team-oriented, fast-paced, busy, deadline-driven environment.

## The Detailed Requirements

The ideal candidate has a background in graphic print and digital design; is creative; has an excellent and mature work ethic and the ability to communicate effectively. While not a “developer” position you must have a working knowledge of how to design for the digital environment using Adobe XD.

You must meet the following minimum requirements:

- Exceptional design skills with an eye for consistency, strong layout skills and design sensibilities
- 5-7 years of industry experience with portfolio of previous professional work
- Bachelor’s Degree in Graphic Design preferred
- Proficiency in MacOSX, Adobe Creative Suite. Sketch and Figma a plus. Powerpoint is also a bonus!
- Proven ability to prioritize and manage multiple projects within a defined agency processes and meet deadlines
- Strong team player, but also self-reliant with enthusiasm, positive attitude and the willingness to do what it takes to get the job done, which may include extended hours when necessary to meet deadlines
- Flexible and adaptable – we work in a fluid environment.
- An appreciation for the balance between designing within client brand standards and “desires,” while also pushing the creative envelope
- Professionally to be able take redirection
- Communication of your vision with others on the team (developers/production artists/account executives)
- Detail-oriented with excellent time management and problem-solving skills, initiative and attention-to-detail

This is a full-time position with an attractive benefits package and remote working opportunity. Salary will commensurate with experience. Applications must include a portfolio of relevant work.

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